

Marketing/Newsletter Consent Form

What is the purpose of this document?

Liberator is committed to protecting the privacy and security of your personal information.

This consent request describes how we collect and use personal information about you during your relationship with us, in accordance with the General Data Protection Regulation (GDPR).

It applies to all new Liberator customers or service users. Liberator would like to provide you with useful and relevant information which we genuinely believe will benefit you. But can only do so if you provide consent by using your mailing preferences below:

When and how we collect your personal data:

Marketing

We strive to provide you with choices regarding certain personal data uses, particularly around marketing and advertising.

Promotional offers from us

We may use your Identity, Contact, Technical, Usage and Profile Data to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products, services and offers may be relevant to you (marketing).

You will receive marketing communications from us if you have requested information from us or purchased goods or services from us or if you provided us with your details when you entered a competition or registered for a promotion. In each case, you have not opted out of receiving that marketing.

Third-party marketing

We will not share your personal data with any company outside of Liberator for marketing purposes.

Promotions, Offers, Information

Occasionally, Liberator would like to contact you with details of new products, offers, services, competitions, newsletters, promotions, and technical updates that we provide. If you consent to Liberator using your contact details for these purposes, you have the right to modify or withdraw your consent at any time by using the opt-out/subscribe options or by contacting Liberator directly as outlined below.

If you consent to us contacting you with the marketing and offers, please tick to say how you would like us to contact you: Post ☐ Email ☐ Telephone ☐ Text message ☐

Address/Email: _____

Tel Number: _____

Signature: _____ **Print Name:** _____ **Date:** _____

Liberator will hold data in line with our Privacy Policy. This can be viewed on our Exhibition stand or is available from any staff member, it can also be viewed on our website:

<https://www.liberator.co.uk/privacy-policy>

Opting out

If you would like us to remove your details from our databases, then please contact our Compliance Officer by e-mail to opt out: data.controller@liberator.co.uk Alternatively, you can contact Liberator Customer Support by phone: 01733 370470 (option 2) during normal business hours to opt out verbally. You can also opt out by selecting the 'unsubscribe' link at the bottom of any Liberator marketing e-mail.

Kind regards,
Mick Davies
Liberator Sales & Marketing